

Team Lead Communications (m/f/d)

Full-time – Berlin / adelphi consult

adelphi is a leading European consultancy for sustainability strategies and international development and also the parent company of SEEK Development and phiyond. All brands are united in their commitment to people and the environment and are convinced that the current challenges will only strengthen our mission: our goal is more important than ever – even if the way to achieve it needs to change.



**FULL TIME
BERLIN**

Job summary

As Team Lead Communications, you will lead the adelphi group's communications team and actively shape the further development of the entire communications division. You will shape our external image and position adelphi as a progressive thought leader in social media. Together with your team and the thematic programmes, you will acquire and manage new communications projects – from conception to successful

implementation. You will report directly to the management. Our professional communication helps our programmes and clients to effectively implement initiatives and campaigns. Together with our national and international partners, we think ahead, enable change and shape transformative agendas in turbulent times.

Diversity is important to us. For a sustainable future, we need a diversity of experiences, backgrounds and perspectives.



Your tasks

- **Management of the communications team:** leading our small communications team in the areas of PR and corporate communications and developing strategic communications projects. You will be responsible for optimising the communication structures and processes of all communication stakeholders in the company
- **Implementation of communication projects:** Designing a consistent brand presence for the adelphi group and developing communication measures and communication strategies. Further development of press and media relations. Quality assurance of website, newsletters, social media and publications.
- **Internal communication:** Supporting the management in the conception and implementation of internal corporate communication.
- **Social media communication:** Further developing our external presence in social media, developing narratives and storylines in policy-related communication.
- **Project acquisition and management:** Acquiring new communication projects, managing project budgets and implementing projects from conception to evaluation. Experience in communication consulting and political communication for national and international clients would be an advantage.

- **Budget management:** You manage external service providers and are responsible for the communications budget.

Your qualifications

- You have at least 5 years of professional experience in communications consulting, social media communications, and advocacy communications, preferably in an agency or start-up. Experience in corporate communications is desirable.
- You have already managed smaller teams and inspire people with your ideas.
- You can manage external agencies and service providers.
- You have excellent English and German language skills.
- You have an interest in and enthusiasm for social issues and political communication on topics related to climate, the environment, society, international politics and development, as well as health and digital transformation.
- Reliability and independence, as well as a desire to help shape our organisation.
- Profound knowledge and experience in developing and implementing communication strategies and measures, as well as international campaigns.
- You have an entrepreneurial mindset and are experienced in budget management and acquisition, and want to develop new business areas with us.
- You are experienced in stakeholder management and internal change communication.
- This position is aimed at a versatile 'doer' who wants to shape the future with a small team. You will have the freedom to develop new communication projects and contribute to the growth of the adelphi group.

We offer...

adelphi Fit:

Free or discounted membership in the Urban Sports Club with more than 50 sports throughout Germany and in five European countries.

adelphi Mobile:

Subsidized BVG company ticket including free transportation for passengers and/ or our job bike leasing for your personal bike of choice. Whether for your way to work or for your free time.

adelphi Spirit:

An international and interdisciplinary team with a lot of passionate commitment for a future worth living. Not only spinning ideas together at work, but also celebrating together at various adelphi events. Flat hierarchies and a flexible work environment as well as friendly and committed colleagues.

adelphi DNA:

dynamic green new-work environment with flexible working hours for your personal work-life balance as well as IT equipment for your home office. Possibility to re-enter the space after extended leave or after work in other sectors.

adelphi Care:

Continuous advancement of your competencies, individual development through numerous internal and external trainings as well as our buddy program, mentoring and knowledge exchanges.

Your application

We therefore welcome all applications – regardless of gender, disability, nationality or ethnic and social origin. Recognised severely disabled persons or persons of equal status will be given preferential consideration in the case of equal suitability.

Send us your complete documents **by 15.05.2025** (including curriculum vitae, copies of

certificates, salary expectations and information on your availability). Please use only the way via our online application